

STAND OUT & ENGAGE

The Power of Gamified Promotions for Exhibitors

How Gamified Promotions Attract More Attendees, Boost Engagement, and Drive Quality Leads



WHY GAMIFIED PROMOTIONS WORK FOR EXHIBITORS

Increase Booth Traffic, Engagement, and Lead Generation

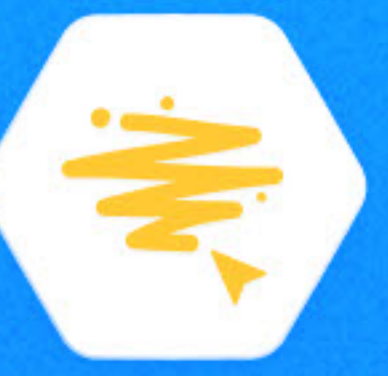
TURN BOOTHS INTO MAGNETS:

Gamified promotions—like scratch-offs, spin-to-win and grabber games—create buzz and excitement, pulling more attendees to your booth.

“Gamified experiences can increase engagement by up to 30% compared to traditional booths.”

Source: MarketingProfs





MEMORABLE BRAND INTERACTIONS:

Interactive content isn't just fun; it sticks. Gamification helps attendees remember your brand long after the event.

“70% of consumers say interactive content makes them more likely to remember a brand.”

Source: Ion Interactive



Kick

REAL-WORLD SUCCESS STORIES

How Top Brands Use BeeLiked's Games to Drive Event Success

DRIVING BRAND AWARENESS:

Smeg UK regularly leverages gamification at trade shows, leading to a **21% increase in inquiries over previous years.**

BOOSTING ENGAGEMENT AT SCALE:

Nespresso launched a scratch-off promotion with a unique twist. Prior to attending, attendees were invited to scratch off to reveal a code that could unlock a strategically placed prize vault. Over 30,000 participants entered the promotion, with 16% trying their codes in person.



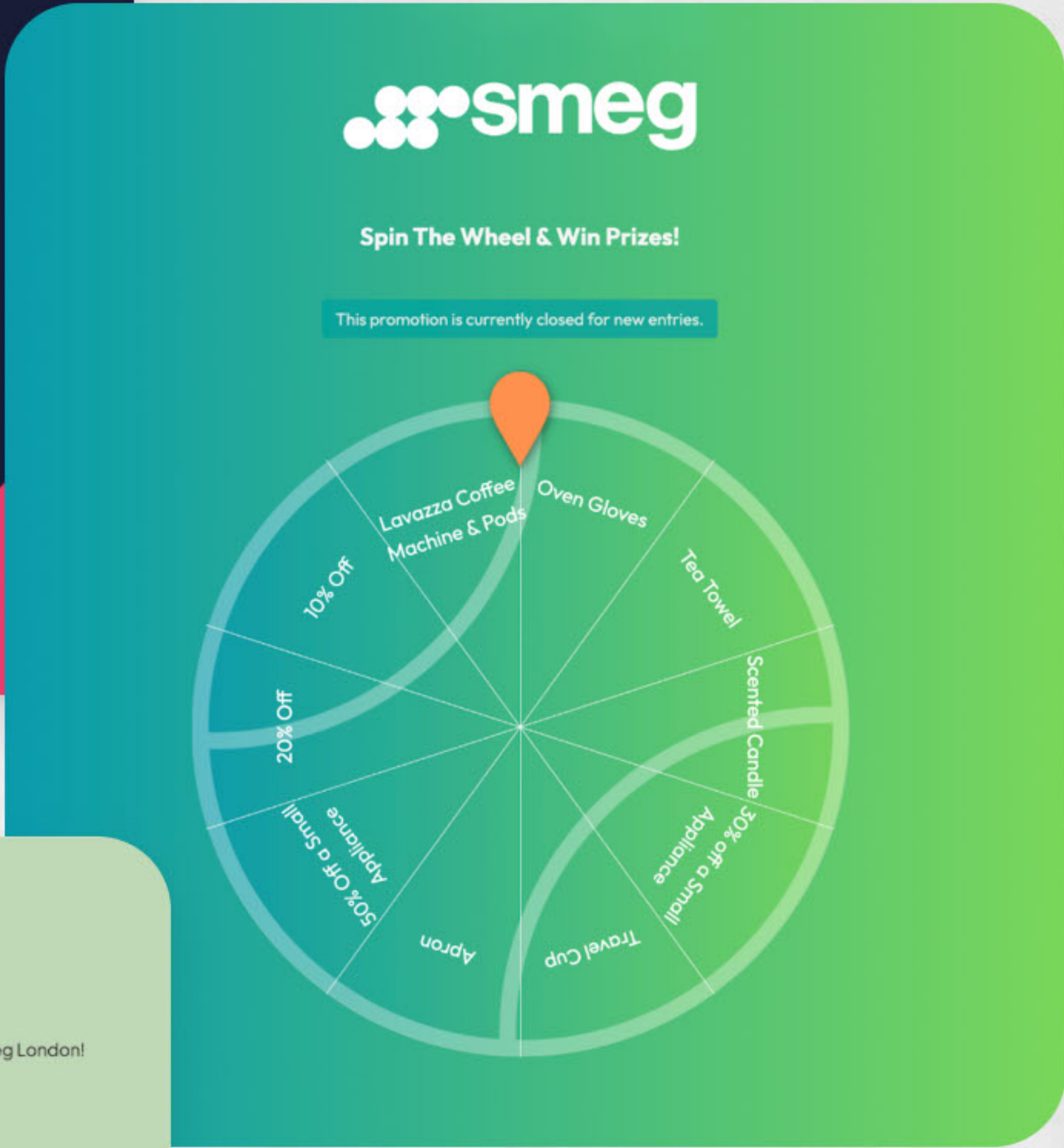


KEY FEATURES

Why BeeLiked? Unlock the Power of Engagement & ROI

KEY FEATURES:

- **Library of 20+ games:** Fully customizable designs and prizes, easy to edit and manage.
- **Real-Time Data Capture:** Choose what data and insights to collect for seamless follow up.
- **CRM/Marketing Integration:** Connect effortlessly with tools like HubSpot and Salesforce.
- **Secure & Scalable:** Hosted on AWS, with global security credentials, including ISO certifications.

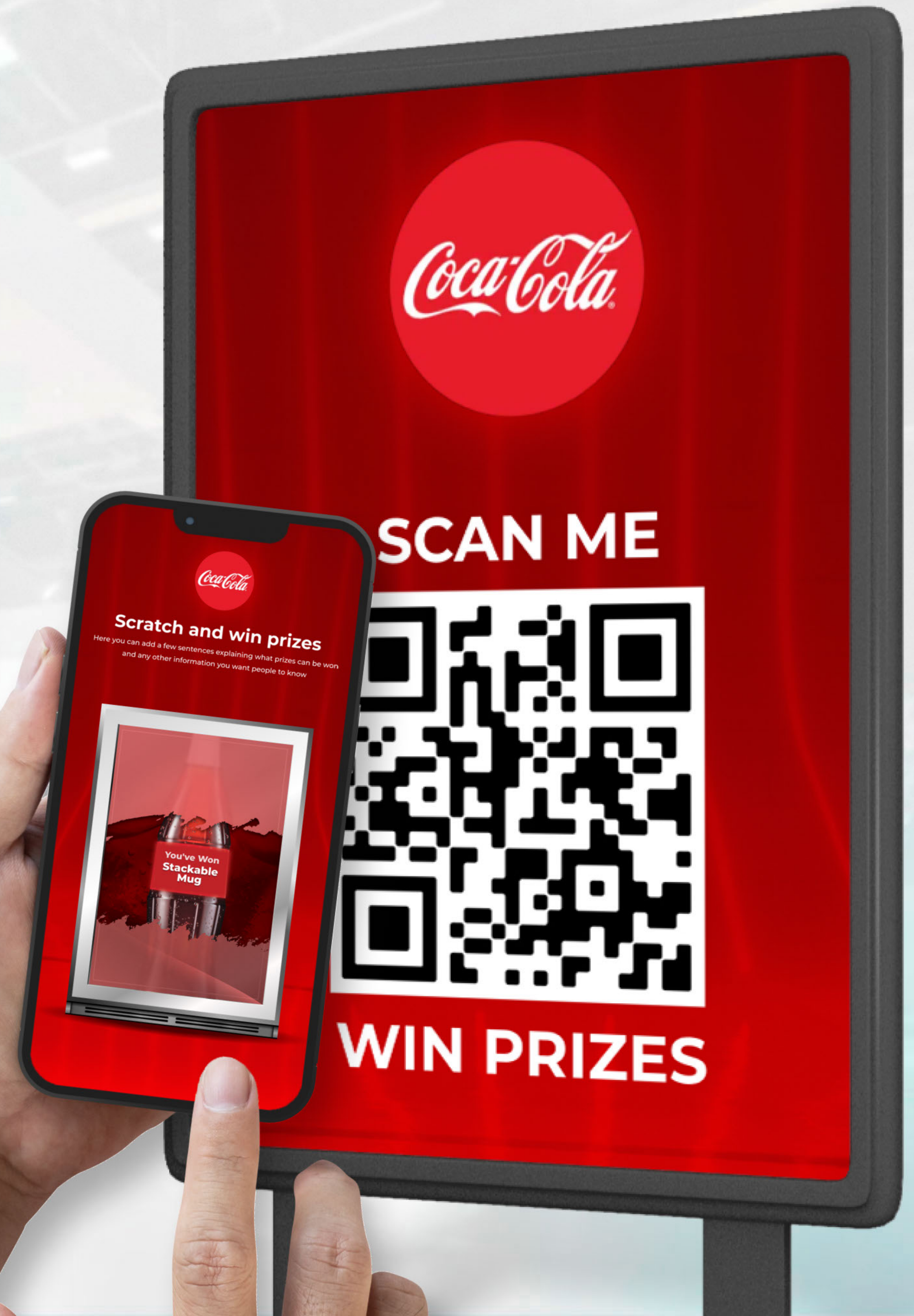


CONTROL ACCESS & INCREASE SECURITY WITH DISPLAY TO PLAY

You get to choose who can enter and how often

Choose whether to make your promotion open to all or exclusively by invite only. With BeeLiked's powerful features you get to choose how can enter and how often. Want to keep it to handpicked prospects only, no problem with our **Display to Play app**.

- **Exclusive Entry:** Prevent unauthorized or multiple entries, ensuring fair play and targeted lead generation.
- **Ideal for High-Value Prizes:** Keep control over prize distribution and protect your budget from unwanted participants.



EFFORTLESS DATA CAPTURE IN REAL-TIME

Collect Valuable Data with Ease

With BeeLiked, gathering crucial participant data at your event is simple and customizable. Tailor the fields to collect exactly what you need—names, emails, phone numbers, or detailed demographic information. This flexibility allows you to segment your audience for targeted future marketing campaigns.

- **Customizable Fields:** Choose what information to collect, from basic contact details to deeper insights for audience segmentation.
- **Real-Time Access:** The Entries & Audience section of BeeLiked's platform makes viewing and downloading data effortless, giving you immediate access to participant information as it's collected.
- **Seamless Data Export:** Export your data in real time for easy integration with your CRM or marketing tools, ensuring you never miss a follow-up opportunity.

Contact Details



Barbara Lily

barbara@beeliked.com

Newsletter

Check

Phone

+44 (0)203 858 7187

Company

Beeliked

Role

Marketing

Promotions / Entries

Xmas Advent Calendar 2023

5

Black Friday 2023

2

Delete Contact



DONE FOR YOU

SELF MANAGED

Multi events

Single event

One or many

Looking to run promotions across multiple events throughout the year, take advantage of a **free design & set up** of your first promotion and a **25% discount** on our annual Premium Plan.

Looking to make an impact at a single event? This subscription includes **one month** access and a **custom designed promotion** made by us to ensure your success.

If you have the time and design skills, then sign up for our self-service platform **for free.**

From **\$449** /per month
paid annually

From **\$2,800** /once
one month access

Create your promotion using our **campaign builder**, and easily upgrade to a paid plan when you're ready to go live.

[Get in touch to get started](#)

[Get started for free](#)

Ready to Transform Your Trade Shows?

Get started today with BeeLiked's gamified engagement solutions.



Trusted to power promotions for the world's top brands

