

# Maximize Recognition Without Maxing Out Your Budget

With BeeLiked's gamified incentives, you can reward more employees without increasing your costs.

By adding a fun element of chance, your budget goes further.



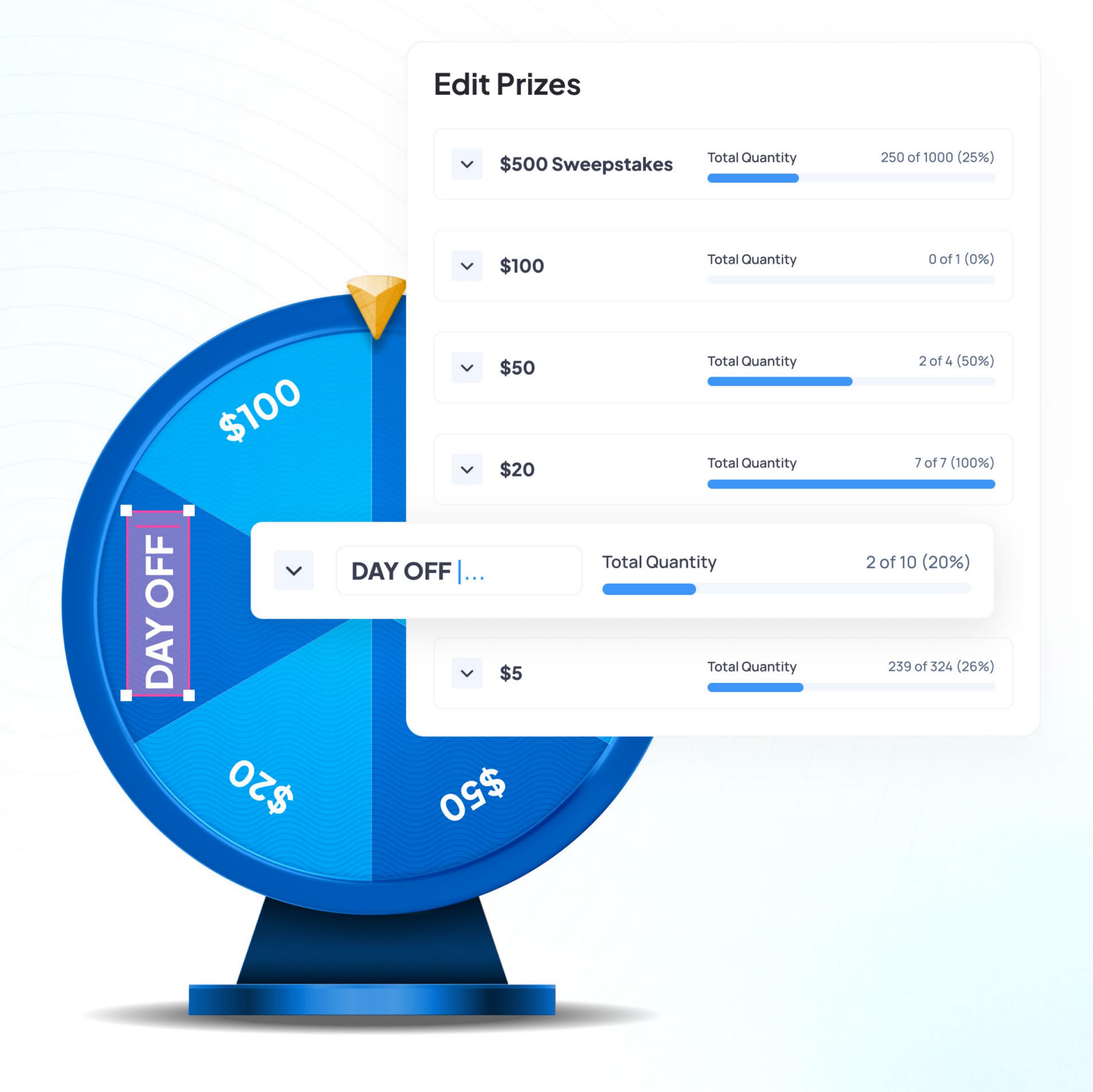


# Rewarding the Small Things that Count

Everyday actions, though harder to quantify, greatly impact company culture and success.

With gamification, there's **no limit** to how many employees you can reward. By offering a flexible mix of prizes you can keep everyone motivated and appreciated.

- No budget increase but limitless rewards potential
- Flexible prize options: e-gift cards, sweepstakes, swag, and more
- Create a culture of appreciation that drives performance and morale

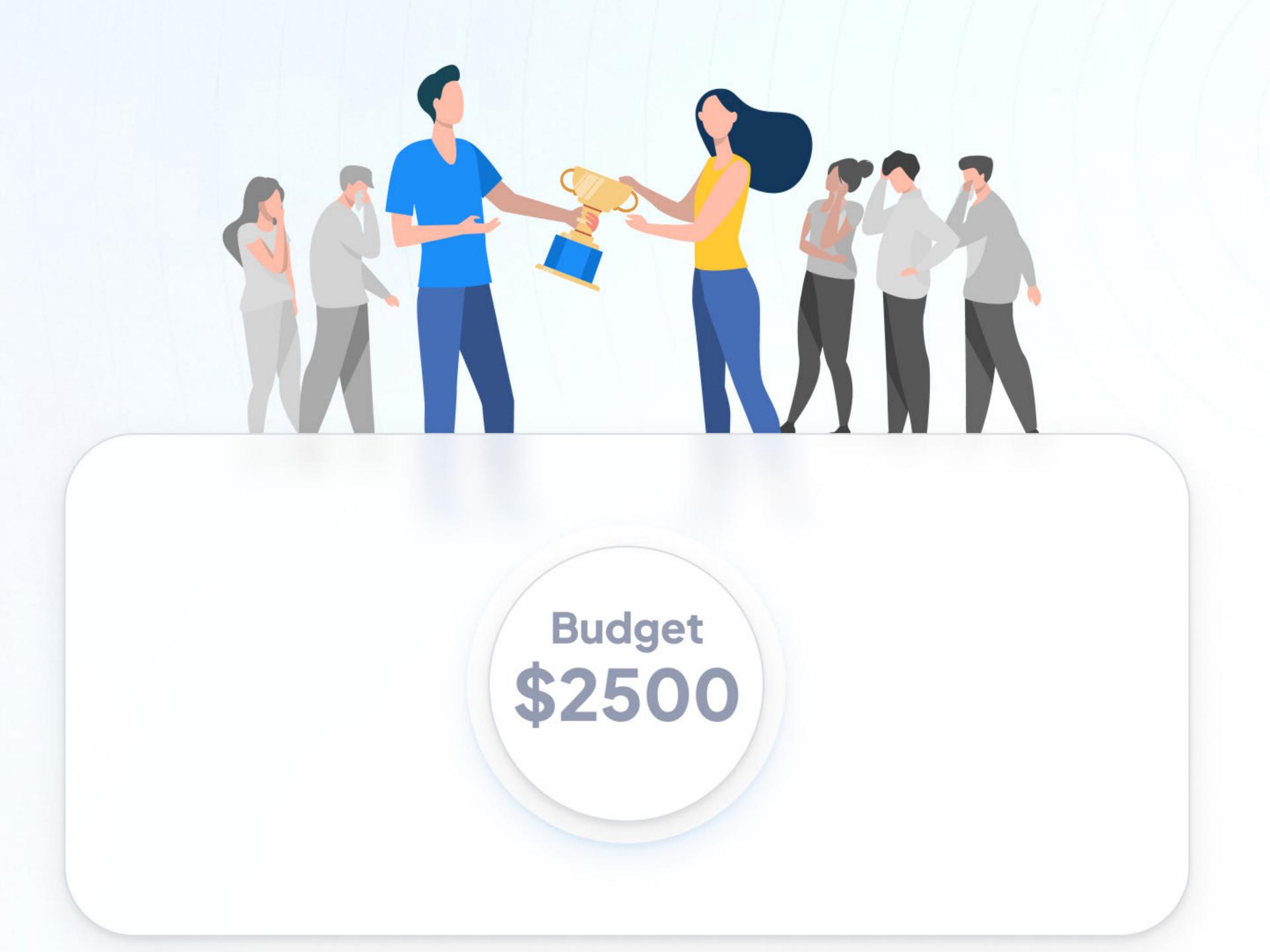




# Traditional Vs Gamified Rewards comparison

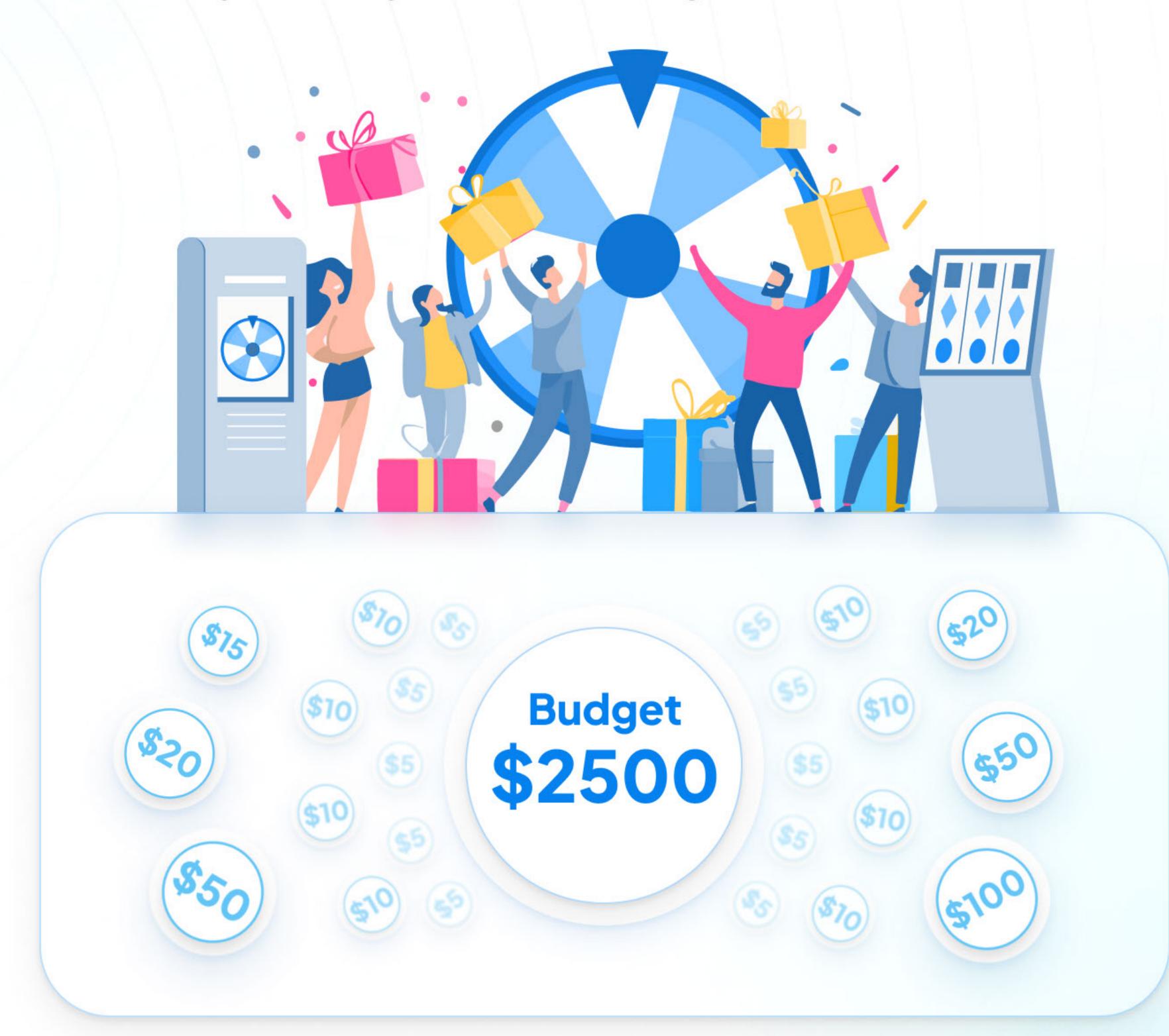
#### NO GAMIFICATION

Traditional reward systems can make it difficult for managers to give smaller rewards without seeming insulting, leading them to focus on big achievements. This can also create perceptions of favoritism among employees.



#### WITH GAMIFICATION

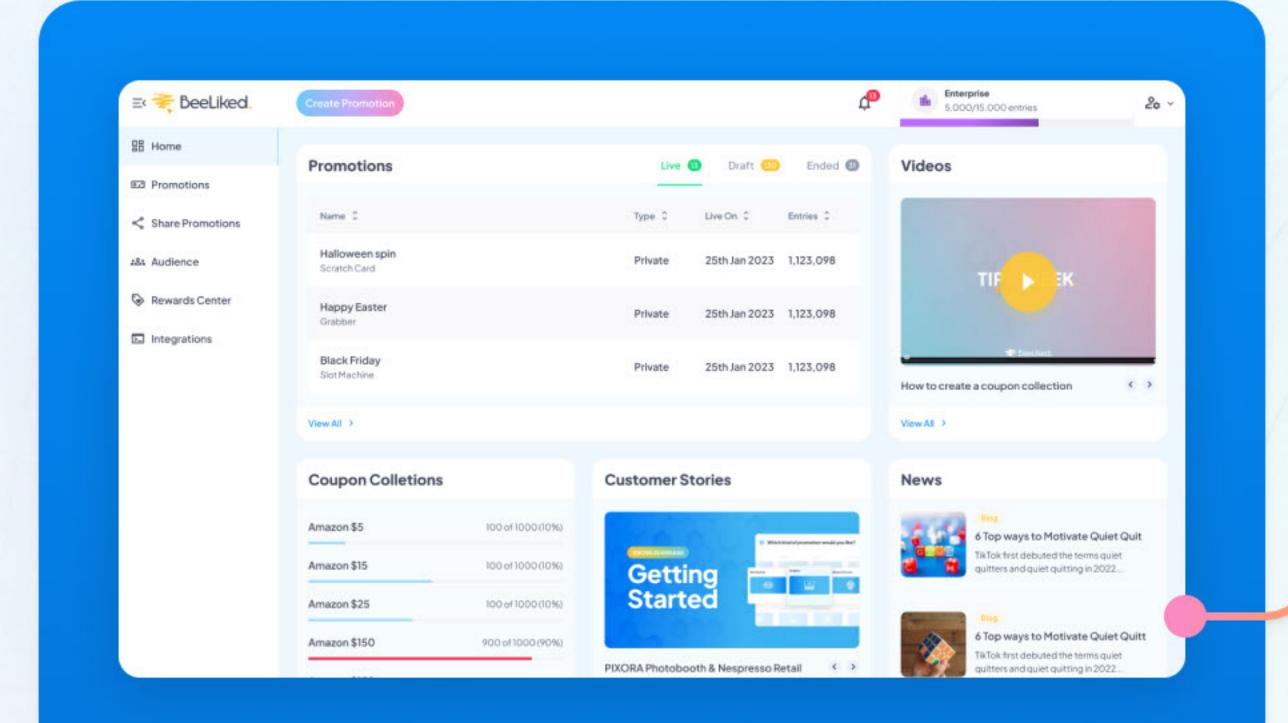
With gamification, the same budget can reward far more employees, with prize values determined by chance, removing the pressure and subjectivity from managers.





# The BeeLiked Platform

#### How it works

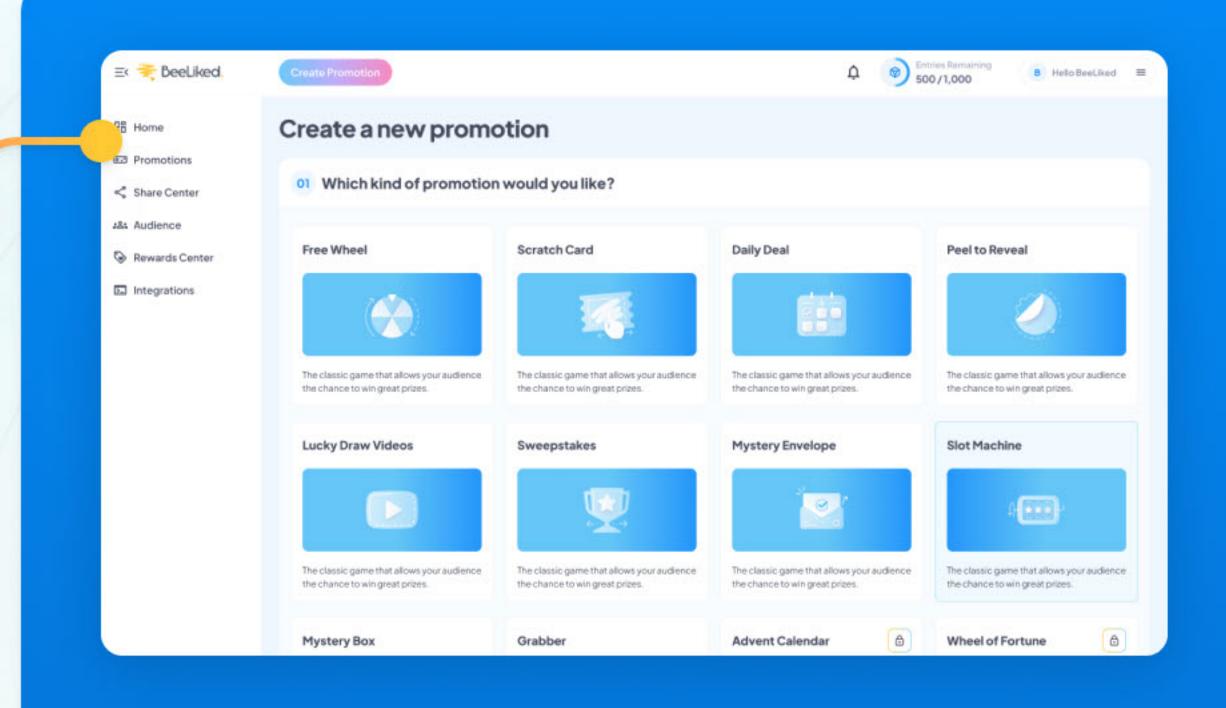


## S' Integrate Seamlessly

With just a few lines of code, you can add game invites to your employee portal or email campaigns.

## (5) Control Your Budget

Set winning probabilities and rewards based on your budget and let the automation handle the rest.



## **P** Engage and Reward

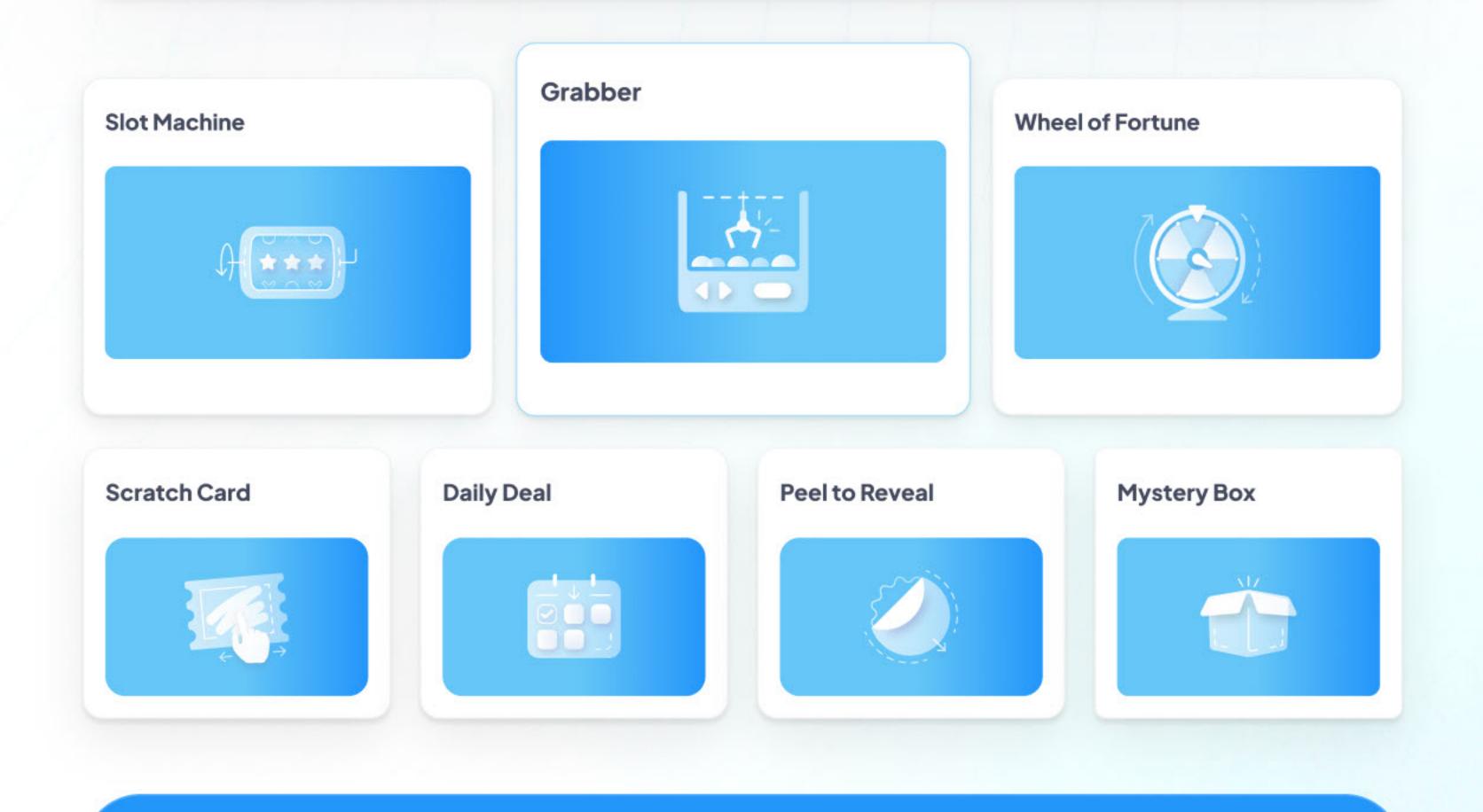
Fully automated, cost-effective incentive programs that captivate and motivate.

#### **聞Offer Instant Wins**

Reward employees with a chance to play and win customizable gift cards to increase job satisfaction and team dedication.

#### **KEY FEATURES**

- Library of 20+ games: Fully customizable designs and prizes, easy to edit and manage.
- CRM/Marketing Integration:
   Connect effortlessly with tools like
   HubSpot and Salesforce.
- Secure & Scalable: Hosted on AWS, backed by comprehensive global security standards, including ISO 27001:2022 certification for information security management.

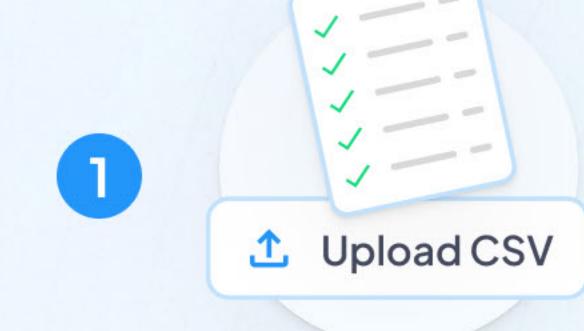


and more...



# Inviting Employees to Play

# VIA EMAIL IN PERSON



Upload a list of people to invite.



Customize your Display to Play app and give trusted managers their own URL & passcode to access.



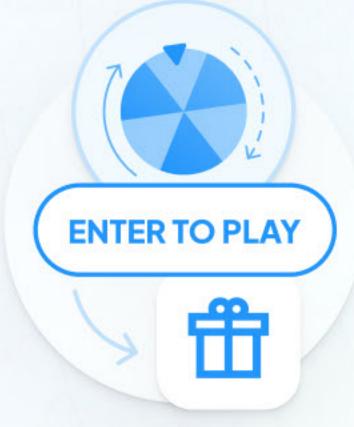
The system sends a secure gameplay link.





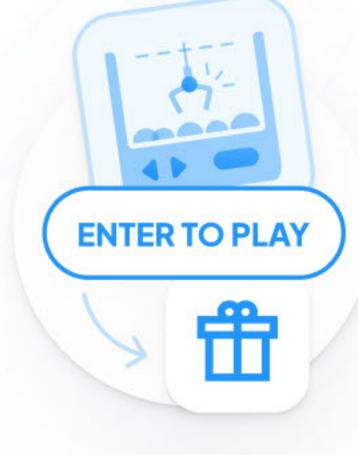
Managers access app and click the screen to display a unique QR for employees to scan with their phones.





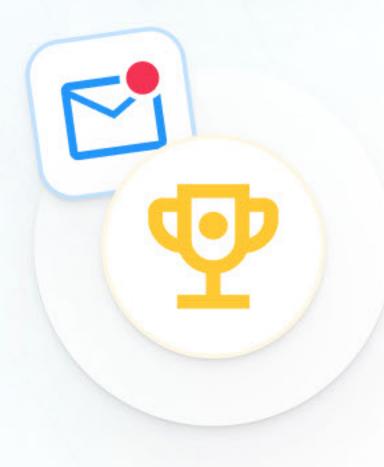
Entrant plays the game and receives a reward based on the probabilities you set!





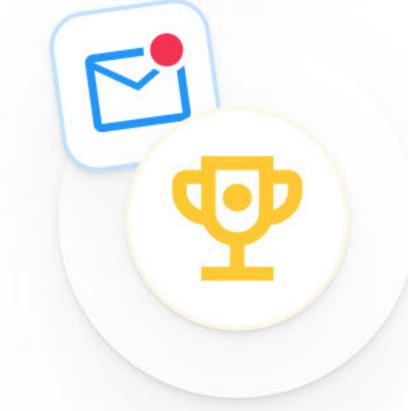
Entrant plays the game and receives a reward based on the probabilities you set!



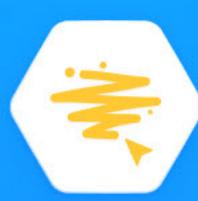


Entrants receive an email with their reward link and any additional info you choose to include.

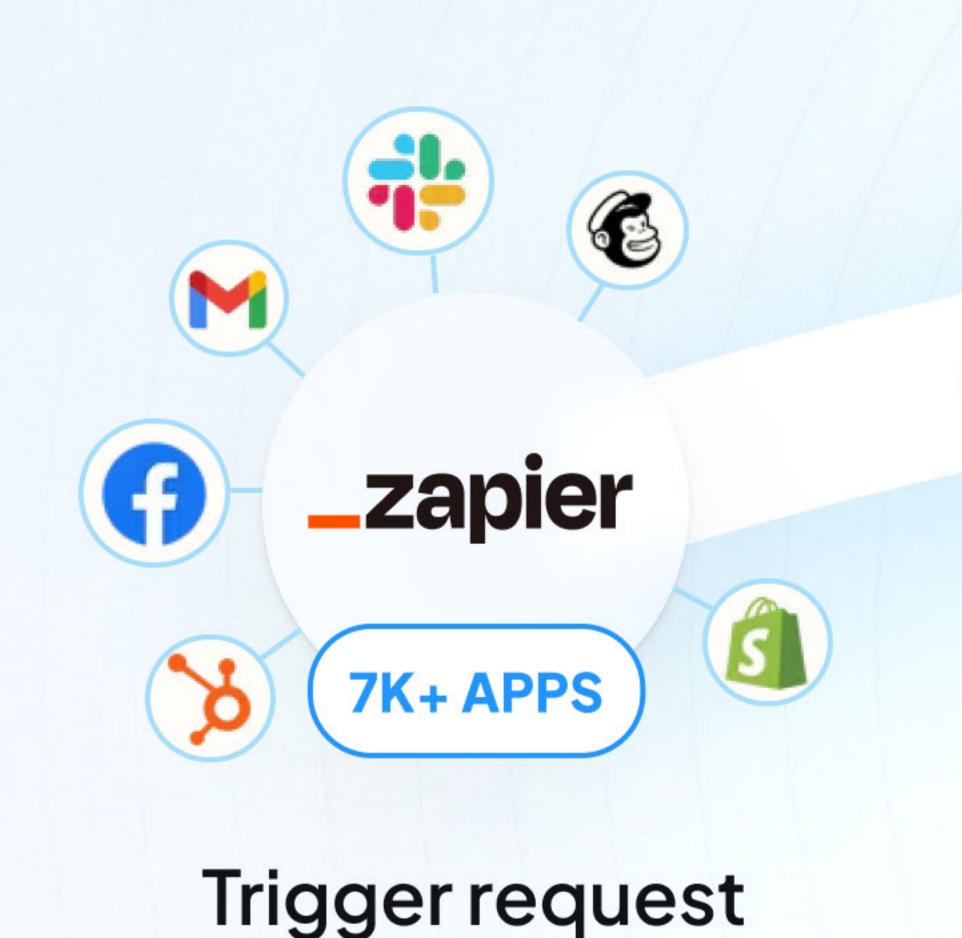




Entrants receive an email with their reward link and any additional info you choose to include.



# With automation & triggers



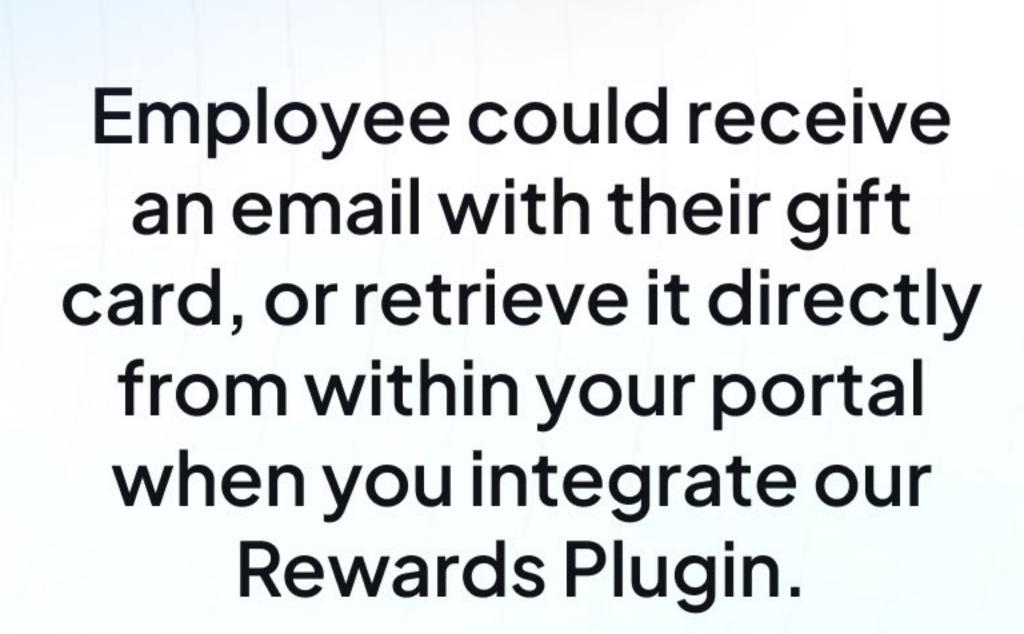
for an InviteLink.

**BeeLiked integrates** 

with 7k+ apps

InviteLink is sent to your employee (either by email or within your employee portal).

Employee plays the game and receives a reward based on the probabilities you set.







#### CASESTUDIES

# Success Stories

Voco Hotels, part of IHG, has hotels in the UK, Australia, United Arab Emirates, and Saudi Arabia.

In hospitality, every staff member (from the managers to the porters), matters to the overall guest experience. To help engage and motivate the whole team the idea of an inter-hotel competition was conceived.

Each month, all staff from the hotel with the best overall reviews is invited to participate in the monthly employee rewards spin wheel.

Using the BeeLiked Platform, the general manager is able to send email invites to each team member of the winning hotel. It is then up to chance and the winning probabilities as to who and what they win.

Motivating customer service

Controlling rewards budget

## VOCO AN IHG HOTEL







#### CASESTUDIES

# Success Stories

The Clermont Hotel needed a way to reward employees fairly without managers having to decide individual reward amounts, which could lead to perceptions of favoritism.

Dan Smith, the HR Manager, implemented BeeLiked's Display to Play app. Managers simply tap the app to generate a unique QR code for deserving staff, who then scan it to play a game and win prizes, with values up to £500. The game determines the reward, removing subjectivity from the process.

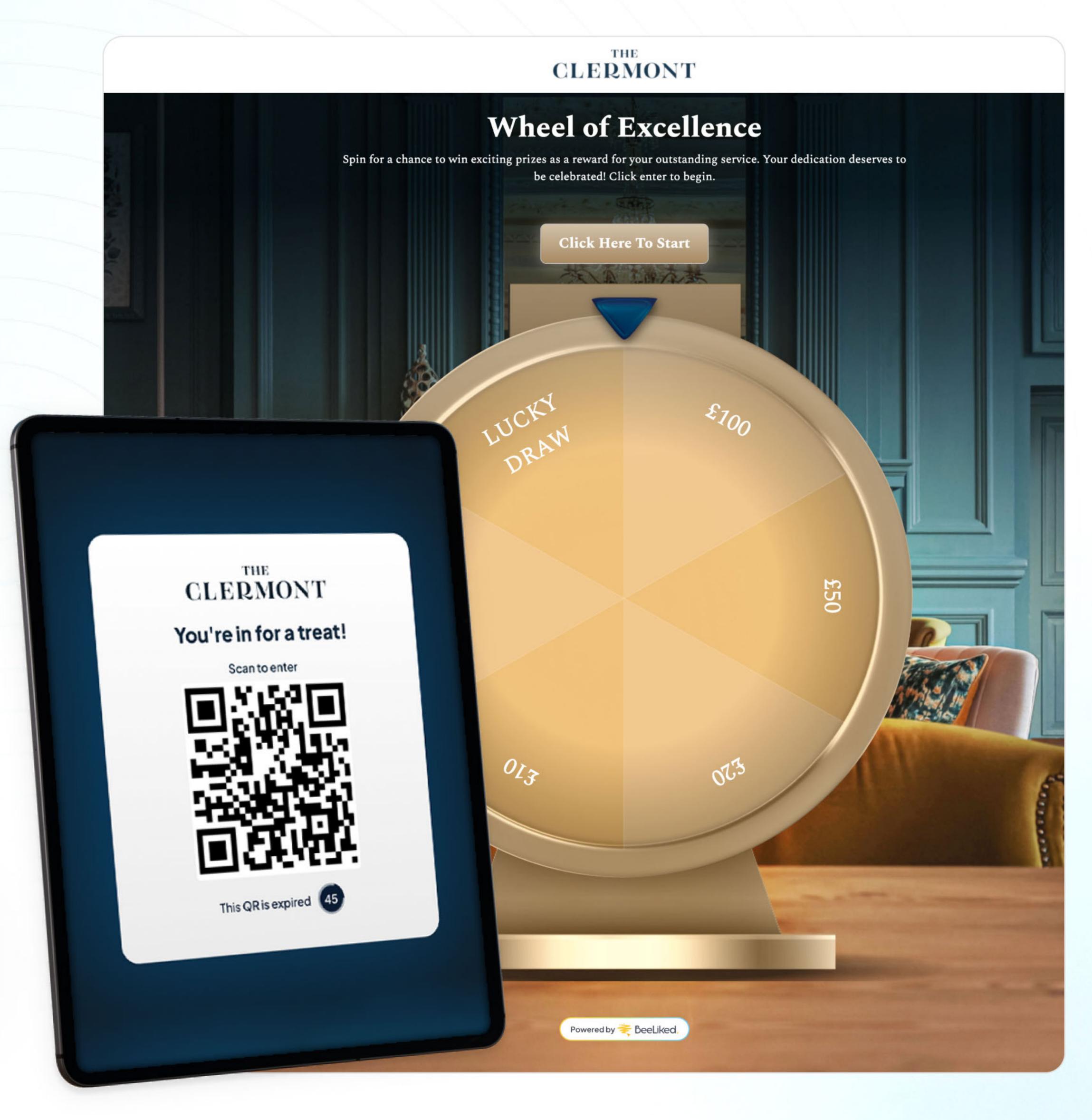
#### Results

- Engagement: Employees enjoy the excitement of potentially winning up to £500.
- Fairness: Managers no longer need to make reward decisions, ensuring a fairer process.
- Budget Control: The HR team can easily manage the budget, as only preset prize amounts can be won.

Controlling reward costs whilst maximizing participation

Empowering managers to reward staff.

# THE CLERONT





#### CASESTUDIES

# Success Stories

To celebrate its 25th anniversary, Vivint wanted to create excitement among employees while offering rewards and keeping the budget under control.

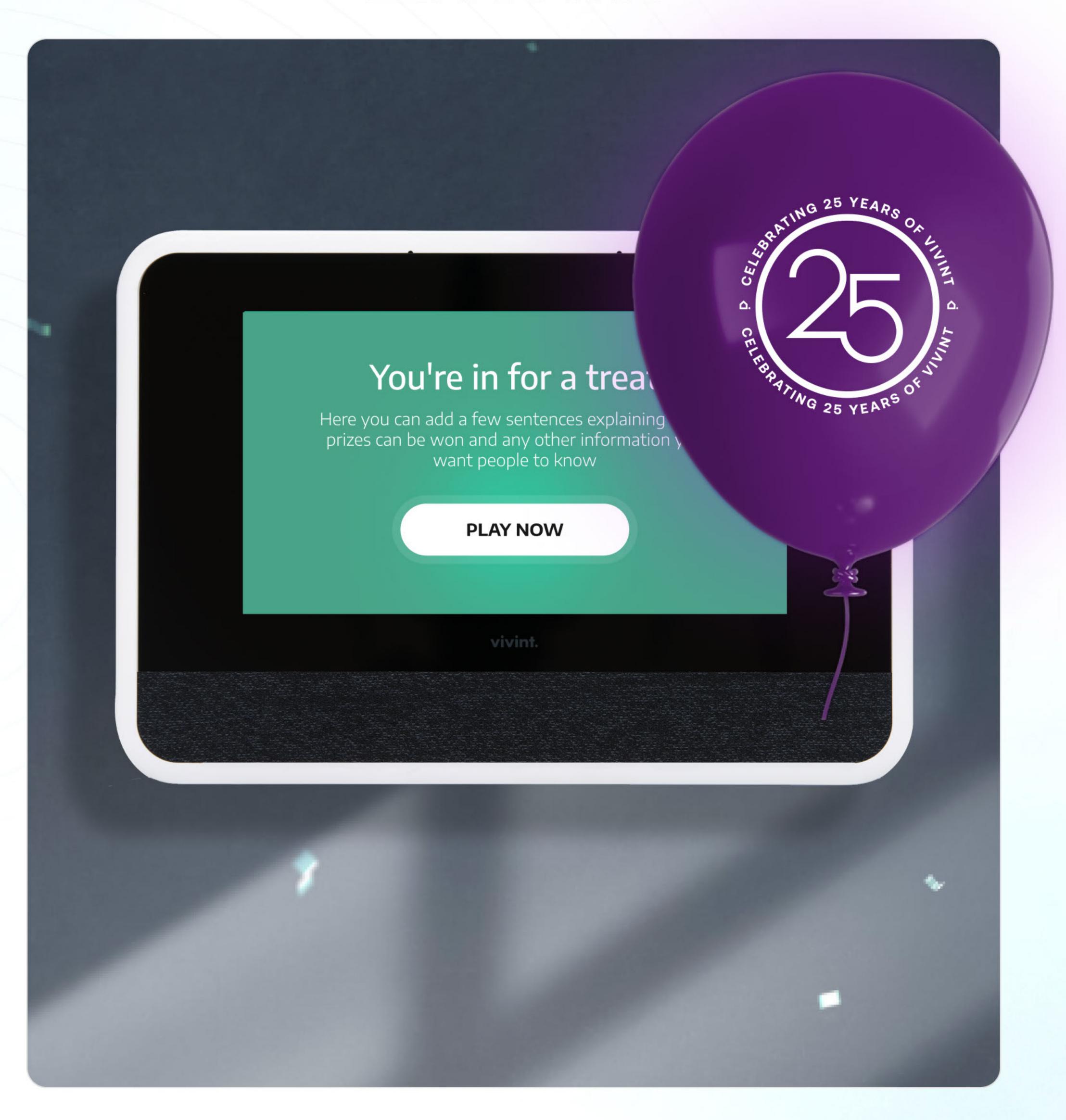
Using BeeLiked's platform, Vivint sent unique email invites to employees, inviting them to play the Pop The Balloon game. Employees had the chance to win a \$500 gift card in a sweepstakes and instant prizes including branded Vivint duffel bags, pickleball sets, jumbo blocks, Igloo coolers, and blankets.

#### Results

- Hype and Engagement: The game created buzz around the anniversary celebration, engaging employees in a fun, interactive way.
- Budget Control: Vivint could manage their rewards budget while offering attractive prizes.
- Ongoing Success: Vivint continues to use BeeLiked to create gamified incentives for employee rewards.

Hype for Special Event Celebration Secure invite ensuring everyone has a fair chance with no budget overspend

# **O.vivint**



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From \$1,800 /per month

+ prizes

paid annually

## White glove set up

Take advantage of a **free design** & **set up** of your first promotion and a **25% discount** with our annual Premium Plan. We'll have you up and running in no time.

From \$ 449 /per month + prizes paid annually

Schedule a Call

Schedule a Call

## Premium

Want to create and manage your own promotions? That is certainly possible too. Book your free onboarding call and we'll orientate you around the platform.

From \$ 599 /per month + prizes paid monthly

Book an onboarding call

# Ready to Transform Employee Engagement?

Get started today with BeeLiked's gamified engagement solutions.



Trusted to power promotions for the world's top brands





























