

PLAY, WIN, RETURN

Revolutionize Loyalty with Gamification

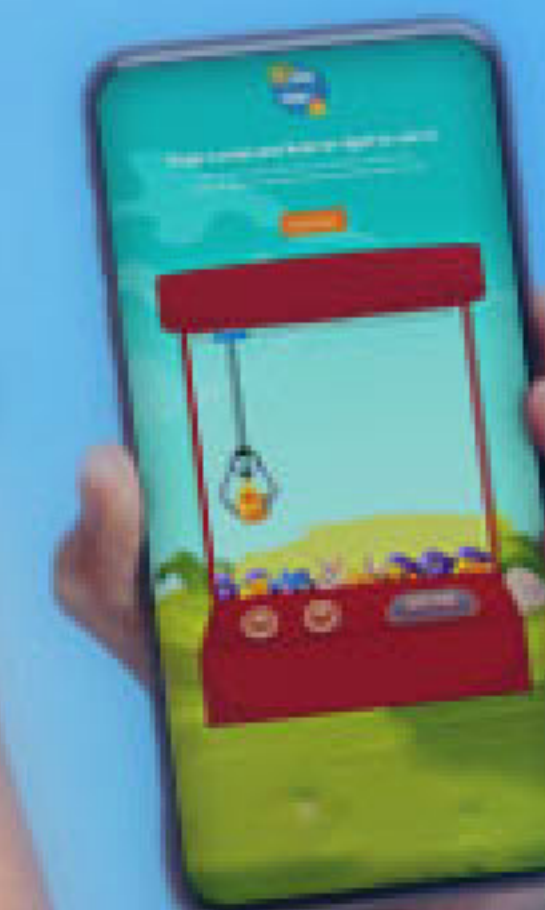
Turn every customer visit into an engaging game, reward loyalty, and collect valuable marketing data in the process.



Congratulations!



You won 20% Off

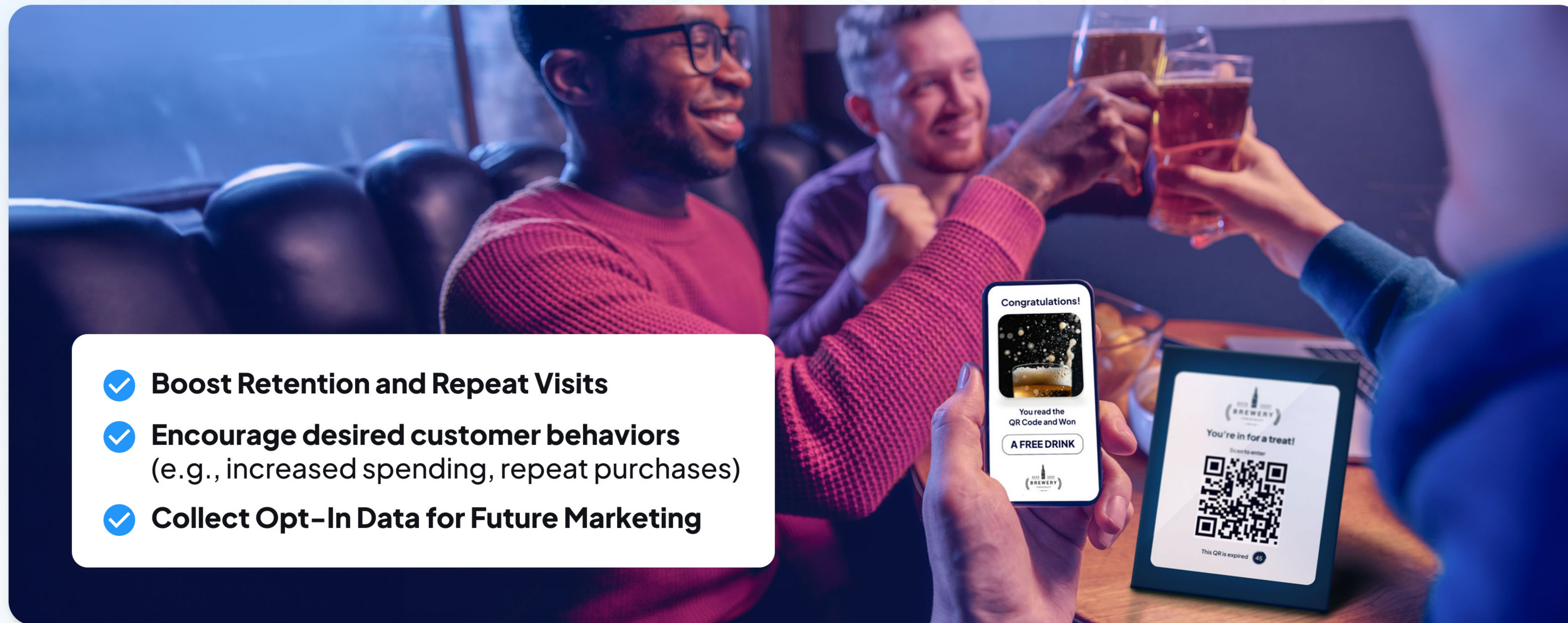


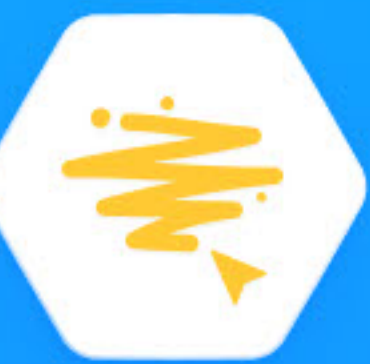
BeeLiked.

WHY GAMIFIED CUSTOMER INCENTIVES?

The Power of Engaging Your Customers with Fun and Rewards.

- ✓ **Boost Retention and Repeat Visits**
- ✓ **Encourage desired customer behaviors**
(e.g., increased spending, repeat purchases)
- ✓ **Collect Opt-In Data for Future Marketing**

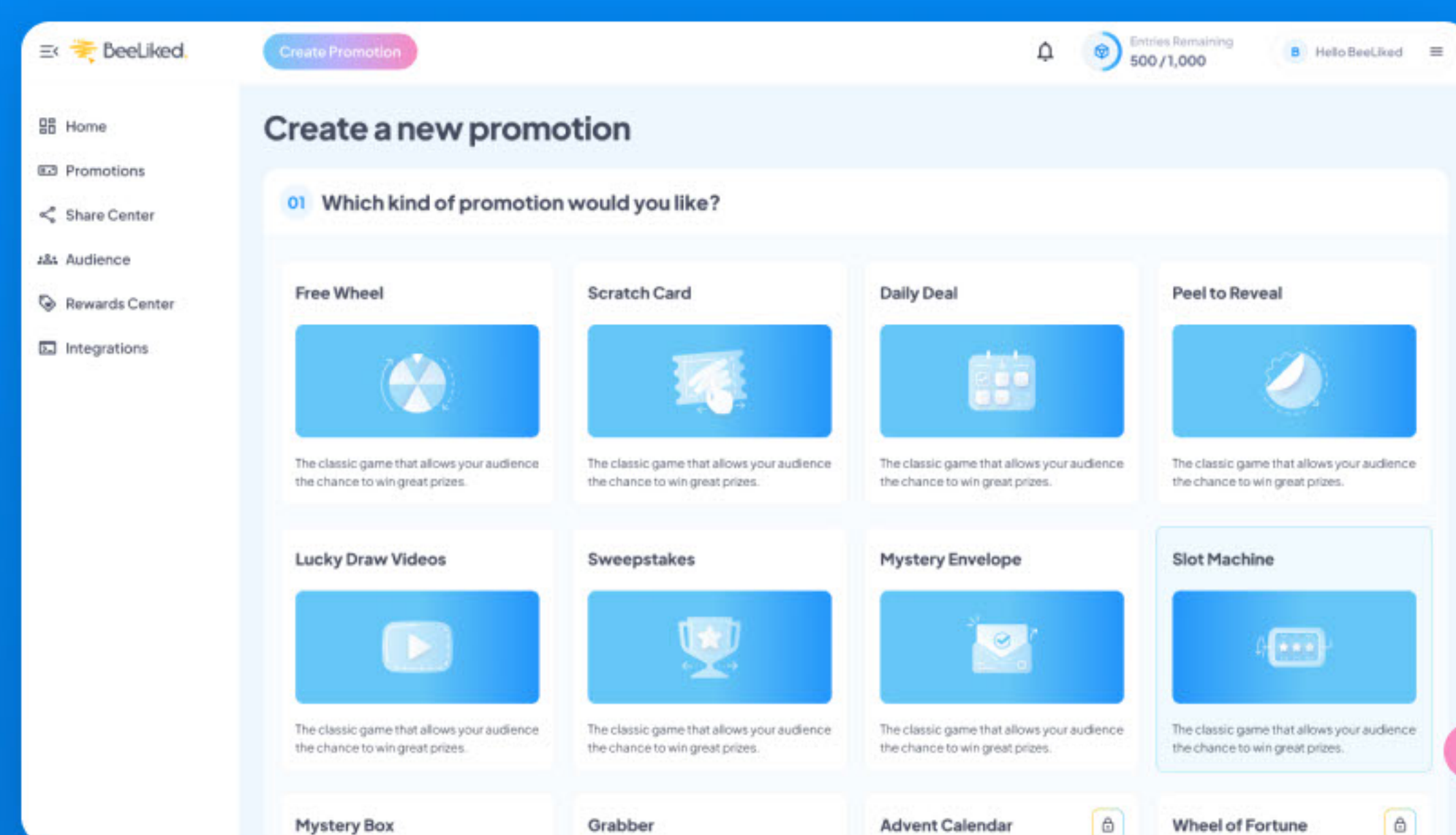




The BeeLiked Platform

KEY FEATURES

HOW IT WORKS

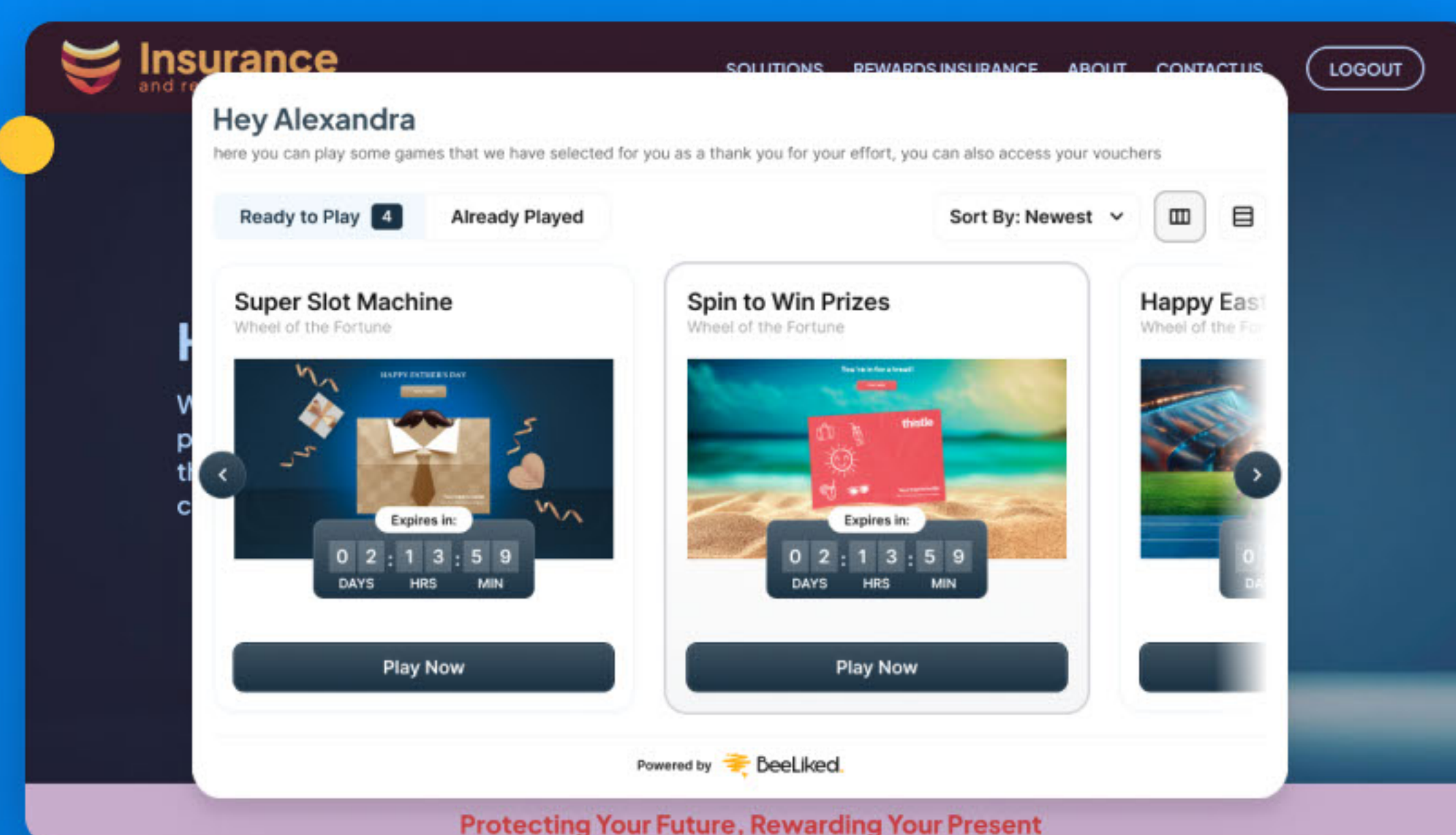


Simple Setup

Easily and quickly add game invites to your website, app, customer portal or email and social campaigns.

Control Your Prizes

Set winning probabilities and rewards based on your budget and let the automation handle the rest.



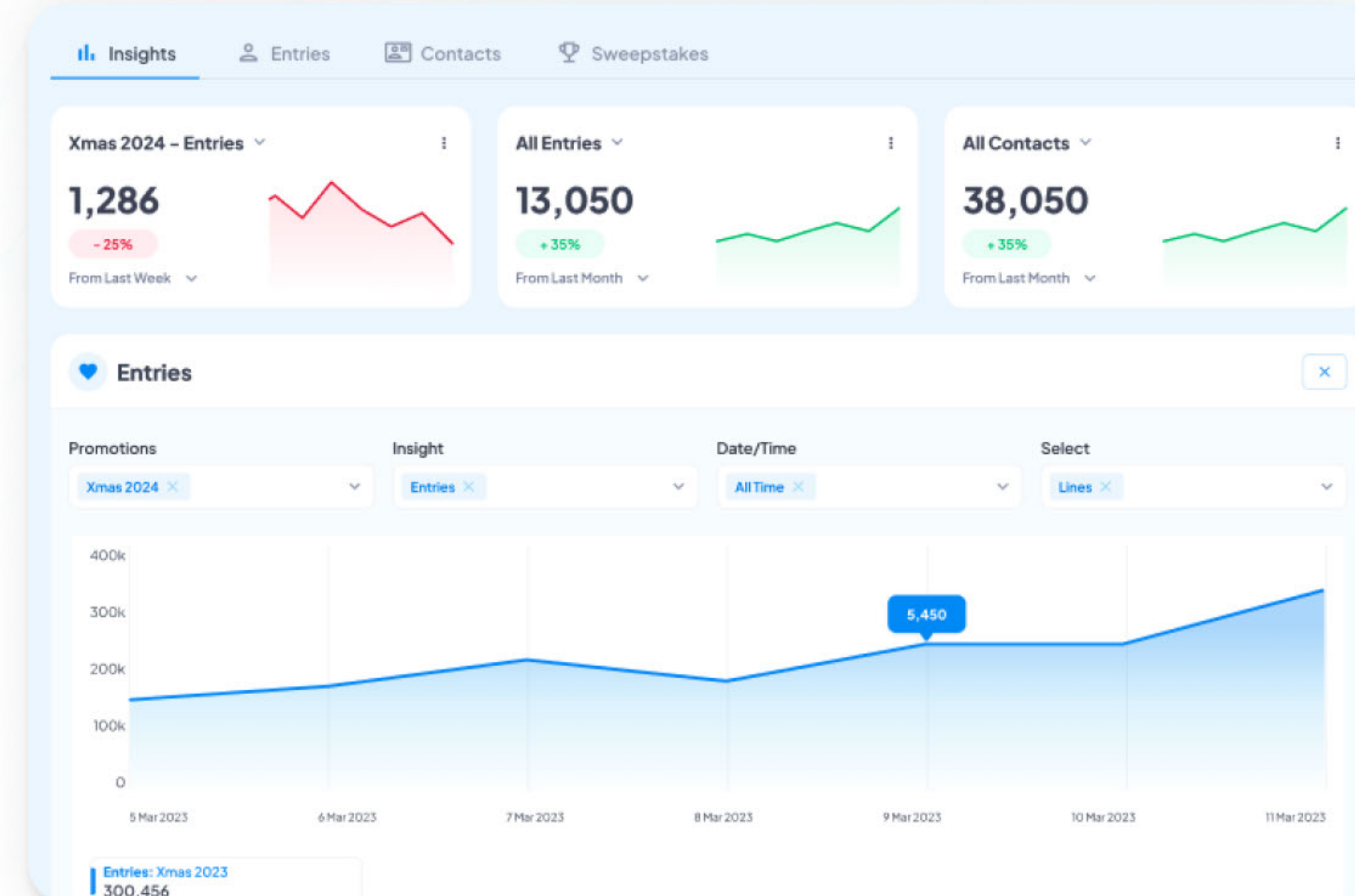
Engage and Reward

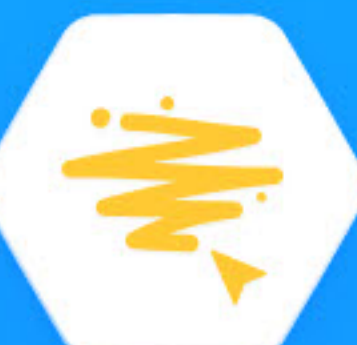
Fully automated, cost-effective incentive programs that captivate and motivate.

Offer Instant Wins

Reward your customers with a chance to play and win discount codes, customizable gift cards, experiences, and physical products.

- **Library of 20+ games:** Fully customizable designs and prizes, easy to edit and manage.
- **CRM/Marketing Integration:** Connect effortlessly with tools like HubSpot and Salesforce.
- **Secure & Scalable:** Hosted on AWS, backed by comprehensive global security standards, including ISO 27001:2022 certification for information security management.





CUSTOMIZATION OPTIONS & GAME TYPES


Tailor Your Customer Experience

Your Gifts

LIMIT THE NUMBER OF PRIZES? On

^ \$50 Prizes used 40 of 160 (25%)

Prize Image



1. Label \$50 Quantity 160


Winner Prize

▼ \$100 Prizes used 20 of 40 (50%)


▼ Sweepstakes Prizes used 320 of 800 (40%)

ENABLE BOW On


Bow Color




Lid Color



Box Color




ENABLE TAG On

Tag Side Right Tag Color 

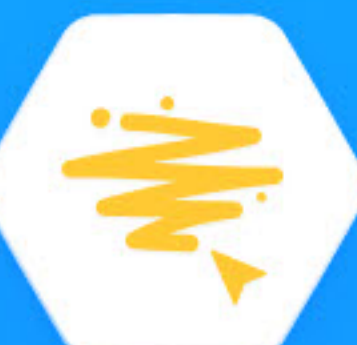
Font Plus Jakarta Font Weight 500

Tag Text There is a gift for you ...

Tag Image



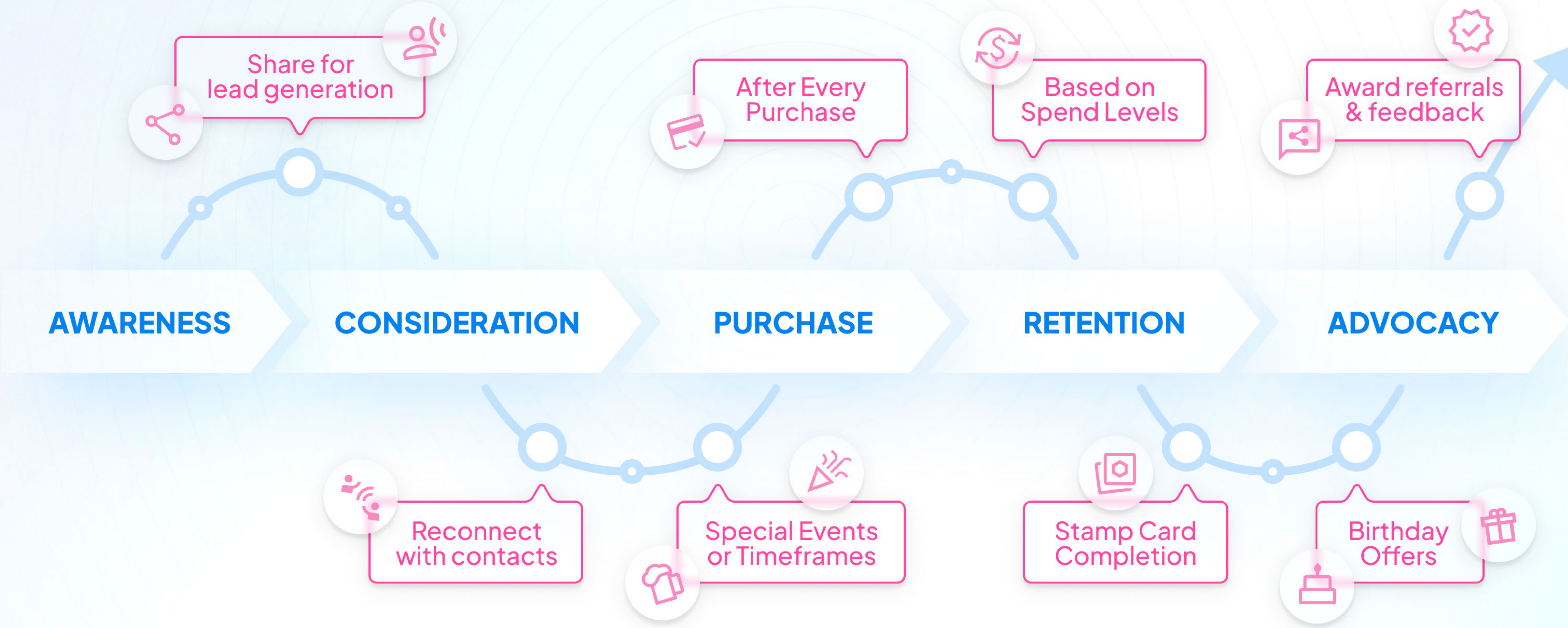
Tag Image Position Bottom



TOTAL CONTROL

Engage at Every Stage of the Customer Journey

BeeLiked puts you in control of when to invite customers to play and win rewards.



COMPARISON

TRADITIONAL LOYALTY

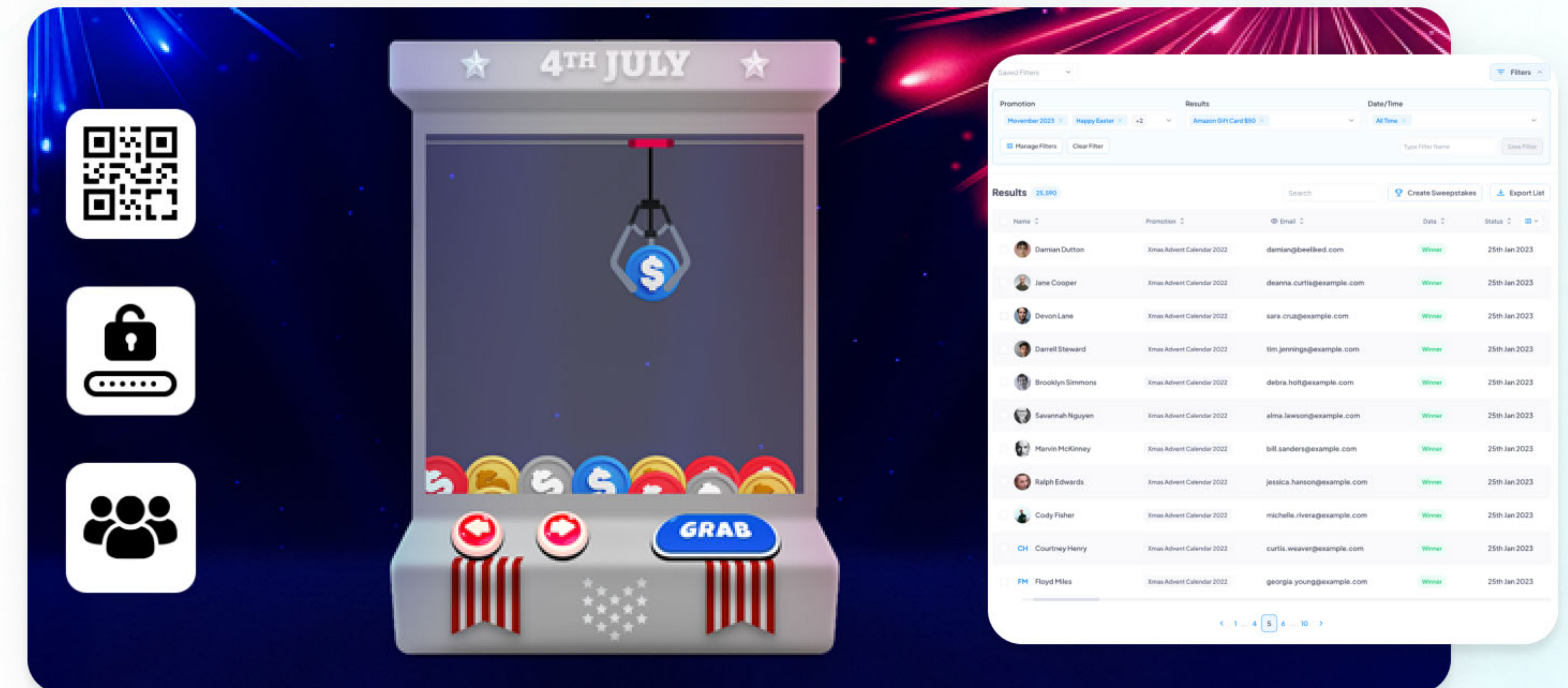
- **Limited engagement** (e.g. customers collect stamps, but the interaction is minimal).
- **Often paper-based**, with no ability to collect data or track customer behavior.



VS

GAMIFIED LOYALTY

- **Full control** over who plays and when (after purchases, specific spend levels, completing stamp cards, etc.).
- Collect valuable **marketing data** like customer names, emails, and demographic info for remarketing purposes.
- Build **customized experiences** by setting different triggers for game invitations.

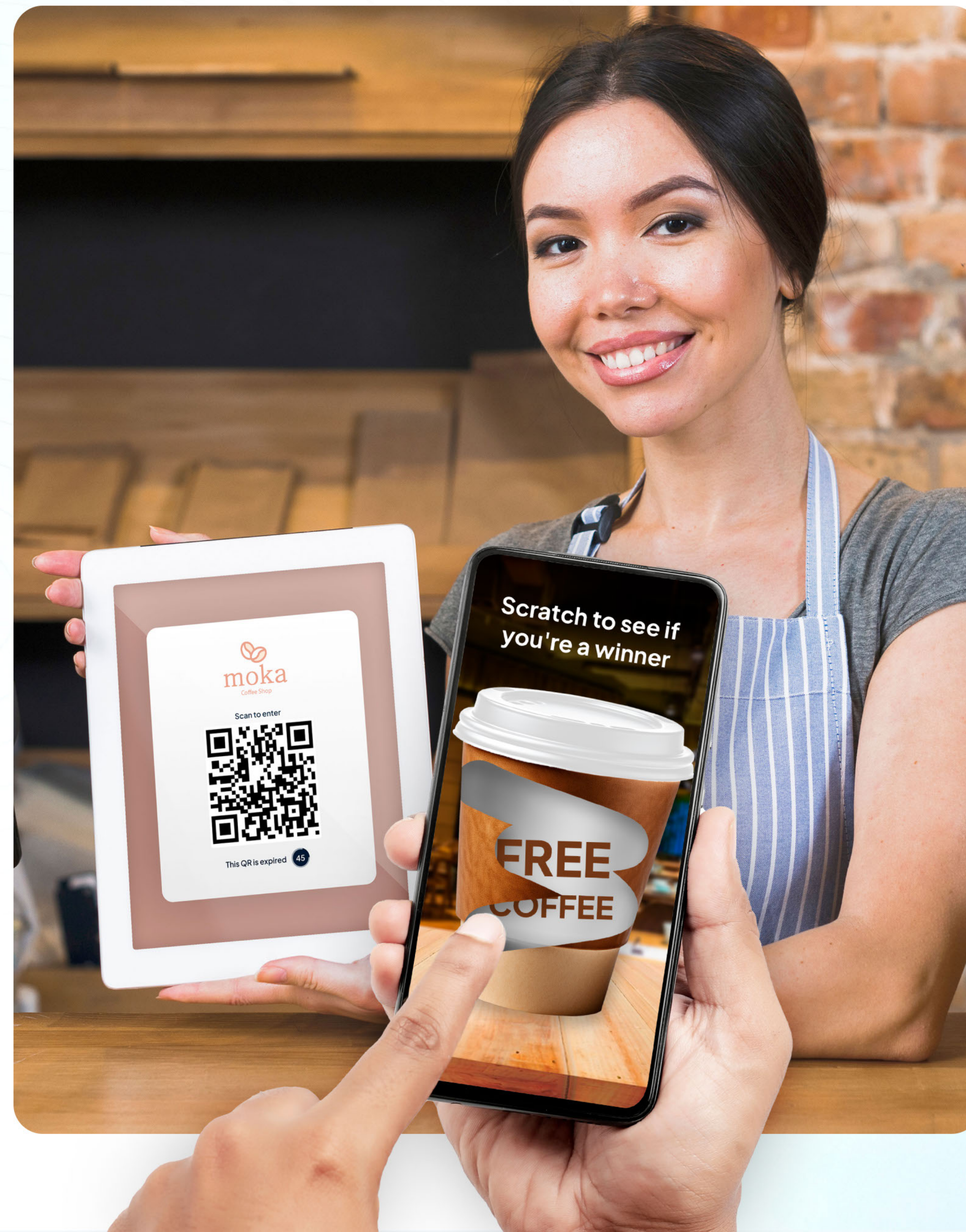


IN PERSON REWARDS

Engage Customers Instantly at the Point of Sale

Choose whether to make your promotion open to all or exclusively by invite only. With BeeLiked's powerful features you get to choose who can enter and how often. Want to keep it to handpicked prospects only? No problem with our **Display to Play app** or integration with your POS solution.

- **Invite customers** to play a game after purchase with a simple QR scan.
- **Collect opt-in data** for remarketing while keeping engagement high.
- **Drive repeat visits** and purchases by offering instant rewards.



USE CASES

Client: Premier Taxis

Industry: Transportation

Premier Taxis created a spin wheel rewards game that engages customers after every ride.

Customers receive an SMS with their booking reference, payment receipt, and a special link to play the spin wheel game. Each message includes a unique passcode, which customers enter to unlock the chance to spin the wheel and win exciting prizes, including £3 and £5 ride vouchers, a Nintendo Switch, Ninja Airfryer, Playstation 5, and a mystery prize.

With nearly 20,000 customers playing the game each month, Premier Taxis has seen a huge boost in customer engagement. The gamified experience helps the company stand out in a crowded market while driving loyalty and repeat bookings.

PREMIER



CASE STUDY

Client: Holt Renfrew

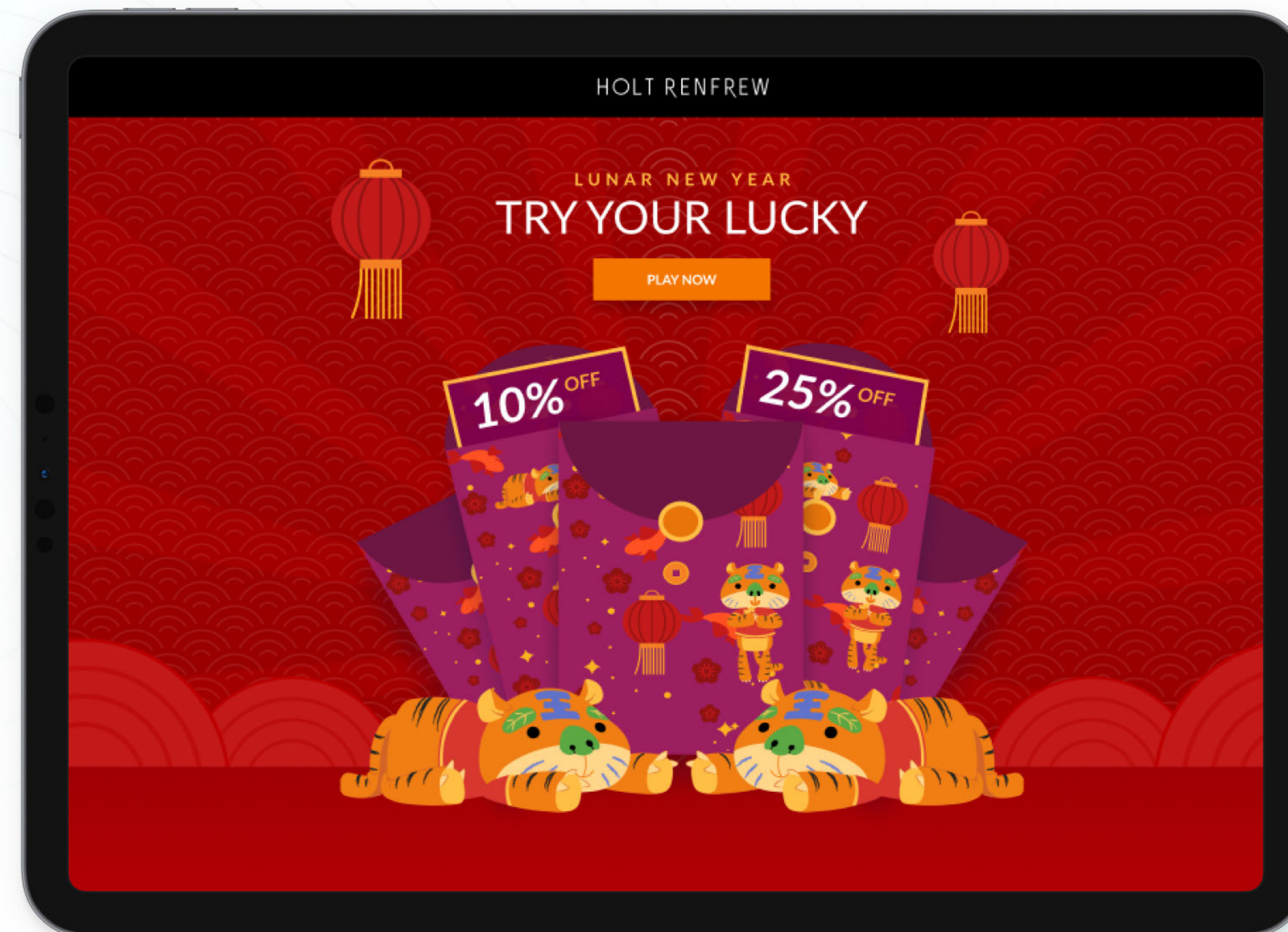
Industry: Retail

Holt Renfrew partnered with BeeLiked to create a gamified Open the Envelope promotion for Lunar New Year, offering their newsletter subscribers the opportunity to win discounts of 10% to 50%.

Customers received personalized emails with a link to open their own digital red envelope. As the links were unique to each person allowing just one entry to the game, the volume of discounts was closely controlled.

Over 30,000 entries were received in just eight days, boosting customer engagement and driving both online and in-store traffic.

HOLT RENFREW



CASE STUDY

Client: Movember

Industry: Charity

Movember partnered with BeeLiked to reward top fundraisers through a spin-the-wheel game.

Fundraisers who raised over £750 received a personalized link to play, with prizes sponsored by corporate partners. Every spin guaranteed a win, and prizes ranged from branded merchandise to larger items. Automated emails informed winners how to claim their prizes, creating an engaging and fun way to recognize contributors.

This initiative motivated participants and strengthened their connection with the cause.

**MOVEMBER®**



When looking for an engaging way to motivate and reward our fundraisers, BeeLiked was the perfect match. The platform provided a customizable, branded, and fun spin wheel making it easy to tailor the promotion. Not only was the platform exceptional, but the service and support from BeeLiked and their team was fast, efficient, and very helpful.

Tony Chausse | Senior Manager, Operations & Community Engagement | Movember

DONE FOR YOU

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Enterprise

Looking for our more advanced functionality with account management, then our Enterprise plan is for you. We can customize a plan to suite your requirements.

From **\$1,800** /per month
paid annually

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White glove set up

Take advantage of a **free design & set up** of your first promotion and a **25% discount** with our annual Premium Plan. We'll have you up and running in no time.

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paid annually

[Schedule a Call](#)

Premium

Want to create and manage your own promotions? That is certainly possible too. Book your free onboarding call and we'll orientate you around the platform.

From **\$599** /per month
paid monthly

[Book an onboarding call](#)

Ready to Engage and Retain more Customers

Get started today with BeeLiked's gamified engagement solutions.



Trusted to power promotions for the world's top brands

